



**"Integrity and Professionalism –
Key to Business Success"**

**Conference for SMEs in Guangdong,
Hong Kong and Macao**

粵港澳中小企業會議

Programme

AM	
10:00	Welcoming Speech
	Dr Timothy TONG <i>Commissioner, Independent Commission Against Corruption, HKSAR</i>
10:05	Keynote Addresses
	Mr SUN Tong <i>Deputy Director-General, Department of Taiwan, Hong Kong & Macao Affairs of the Ministry of Commerce, PRC</i> <ul style="list-style-type: none"> The National 12th Five-Year Plan and the New Environment, Opportunities and Challenges of SMEs in the Pearl River Delta
	Professor Stephen CHEUNG, BBS, JP <i>Dean, School of Business, Hong Kong Baptist University</i> <ul style="list-style-type: none"> The Way Forward for SMEs Operating in the Pearl River Delta : Importance of Integrity Management
10:45	Tea Break
11:05	Panel Discussion I
	Integrity and Rule of Law
	Convenor: Dr David WONG, JP <i>President, The Chinese Manufacturers' Association of Hong Kong</i>
12:05	Speakers: Ms Julie MU <i>Director of Community Relations, Independent Commission Against Corruption, HKSAR</i> <ul style="list-style-type: none"> Integrity and Rule of Law
	Dr WANG Xuecheng <i>Deputy Procurator-General, Guangdong Provincial People's Procuratorate</i> <ul style="list-style-type: none"> Enhancing Anti-Corruption Awareness to Build a Clean Enterprise with Integrity
	Mr ZHANG Youmin <i>Division Chief of Commercial Crime Investigation, Economic Crime Investigation Department, Guangdong Provincial Public Security Bureau</i> <ul style="list-style-type: none"> Investigation of Commercial Bribery by Mainland Public Security Bureau
	Dr FONG Man-Chong <i>Commissioner, Commission Against Corruption, Macao SAR</i> <ul style="list-style-type: none"> An Overview of the Laws on Preventing and Suppressing Bribery in the Private Sector in Macao
12:40	Open Forum
12:40	Lunch

PM	
2:00	Panel Discussion II Integrity and Professionalism
	Convenor: Mr Cliff SUN, BBS, JP <i>Honorary President, Federation of Hong Kong Industries</i>
	Speakers: Mr CHEN Xikang <i>Vice-President, Guangdong Lawyers Association</i> • Compliance Management and Legal Services Dr Patrick WONG, BBS, JP <i>Member, Small and Medium Practitioners Leadership Panel, Hong Kong Institute of Certified Public Accountants</i> • Cost Control and Financial Management for SMEs with Cross-border Trade and Business Mr FAN Haikun <i>Director, Division of External Auditing, Guangdong Sub-Administration of Customs, PRC</i> • The Implementation and the Way Ahead of the Mainland Customs' Integrity System
2:30	Panel Discussion III Integrity and Business Success
	Convenor: Mr ZHANG Xuewu <i>Chairman, The Hong Kong Chinese Enterprises Association</i>
	Speakers: Dr Ricky SZETO <i>Executive Director, Hung Fook Tong Holdings Ltd.</i> • Embedding Integrity in the Governance Culture Mr MAK Soi-Kun <i>Managing Director, Soi Kun Engineering Co. Ltd., Macao</i> • Integrity Management in Practice - to Capture Business Opportunities by Enhancing Corporate Governance in Macao Business Organisations Ms Delia Cheng <i>Vice-President, Zuoyou Furniture (Shenzhen) Co. Ltd.</i> • Professionalism and Integrity in Business Operation Dr Edward CHAN <i>Managing Director, German Pool (Hong Kong) Ltd.</i> • Establishing a Brand of Integrity and Developing Domestic Market
3:10	Tea Break
3:30	Open Forum
4:00	End of Conference

Conference materials will be uploaded on
the Hong Kong Ethics Development Centre Website after the Conference
www.icac.org.hk/hkedc